GMC MARKETING
Trading As

FINE ART FOTO

Sustainability Report

2026/7





About GMC Marketing

GMC Marketing Ltd. is dedicated to supporting creatives in the production, presentation and monetisation of their work. Through multiple trading names we have developed various business strategies to support the production and distribution of creative work for artists, photographers, illustrators and designers at all stages of their career.

E-commerce

Our e-commerce trading supports the supply of raw materials for creative production. Primarily by providing inkjet fine art and photo papers to consumers and other businesses through our dedicated website. Creative practitioners can purchase the media they need to create archival, limited or open print editions on a surface that matches their creative vision.

Print Fulfilment

Our business to business fulfilment service enables creative practitioners and entrepreneurs to extend their in house production capability. Through our print on demand integration into e-commerce websites and marketplaces, store owners can sell prints of their own work or a curated selection of work, all drop-shipped direct to their own customer.

Frame Manufacture

Our picture and photo frame manufacturer supplies handmade frames for the presentation of images. Created in our UK facility, finished frames are supplied to retailers for sale in-store and online as well as to print houses as an add-on to selling prints on paper. We have curated a wide selection of picture frame moulding profiles and designs, enabling our business to business customers to create a range of ready to hang picture frames tailored to their customers.

Production and Quality

GMC Marketing Ltd. functions as a producer when trading under the names Print Post and Picture Frames Direct. We work to ensure that our production processes follow sustainable practices whilst maintaining or exceeding the level of quality expected by our customers.

As UK based business with multiple international production partners, we make sure that the partners we work with follow our own quality standards. Each partner must complete a vetting procedure before being onboarded into the business and regular checks are carried out to ensure standards are maintained.

Zero Landfill

Production processes inevitably create waste. We negate our impact on the environment by making sure that none of our waste ends up in landfill.

Biomass Burners

Our primary production location in the UK is partially heated using biomass burners. This enables us to recycle waste from our processes into heat during the colder months. Ensuring that the production area is kept at a temperature that is optimised for the quality of our frame and print products and, most importantly, comfortable for the team finishing those products by hand.

ISO 9001: 2015 Certification

GMC Marketing Ltd is quality management system certified under ISO 9001:2015. This is an international standard that recognises specific requirements to help organisations consistently deliver products and services that meet customer and regulatory requirements.

Our ISO 9001:2015 certification covers all of the GMC Marketing Ltd trading names: Print Post, Fine Art Foto and Picture Frames Direct. Our certification can be verified by visiting www.qmsuk.com/verification and searching for the certificate number 411602023

On Demand, Drop-Shipping and Just In Time

All of our business models operate on an as required basis. Our manufacturing trading names produce on demand, ensuring that materials are use economically and we do not produce surplus stock. Our distribution arm functions on the just in time model, making sure that any stock is delivered where it is needed and when it is wanted.

All of our deliveries are sent using the drop-shipping service we provide to our customers. This reduces carbon emissions as it eliminates the need to move products to a distribution hub before they arrive at their final destination.

Sustainable Supply Chain

GMC Marketing Ltd. is committed to ensuring that our complete supply chain is fully sustainable and minimises our impact on the environment.

Sedex Certification

Sedex is a global platform and membership organisation that allows customers to track the ethical, social and environmental practices of its members. The SMETA (Sedex Members Ethical Trade Audit) evaluates worksites based on four core areas: labour standard, health and safety, environment, and business ethics.

In our 2026 audit GMC Marketing scored in the top 30% of suppliers operating in the area of printing and reproduction of recorded media. This means we outperformed 70% of Sedex suppliers in this area.

Join Sedex as a buyer member by visiting www.sedex.com/become-a-member/ and follow our performance using the number ZC416930392.

Recyclable Packaging

Packaging is essential to protect the goods we produce and distribute whilst they are in transit. Whether we are packaging paper for a customer to put in their printer or sending out a fully framed finished print, all of our packaging is 100% recyclable.

As part of our commitment to a sustainable supply chain, GMC Marketing Ltd. understands that the responsibility extends beyond our own premises. By using 100% recyclable packaging we make sure that packaging waste from products received by our customers does not contribute to local landfill.

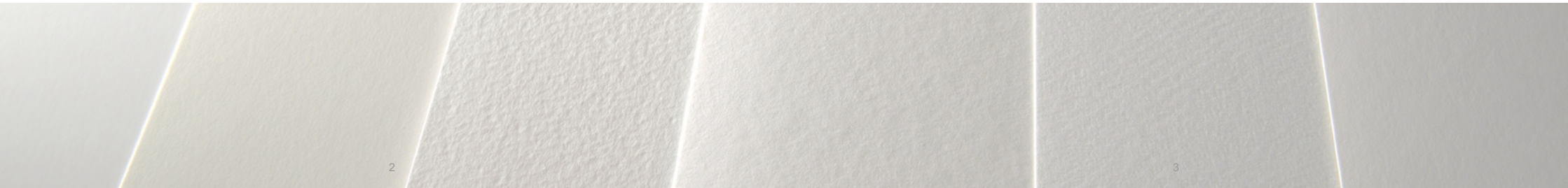
Sustainable Sourcing

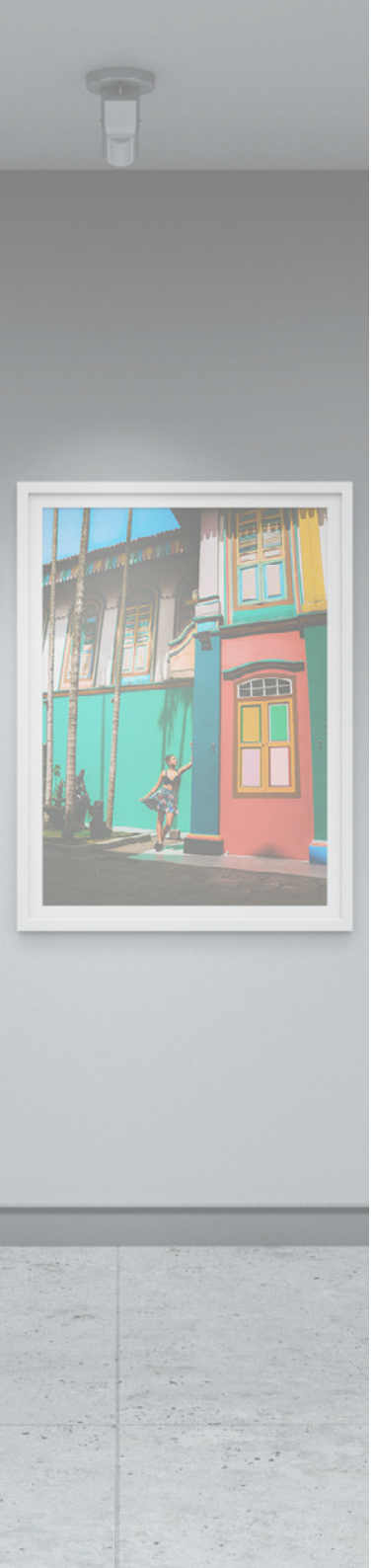
We work with many natural products, from wood for our frame mouldings through to paper used for printing and sold through our e-commerce arm. To ensure that the raw materials for these products come from renewable resources we choose our suppliers carefully. Many are FSC CoC certified, meaning that they can track forest-based products back to responsibly managed forests, reclaimed materials or controlled sources.

Localised Distribution

As an international business we are conscious of our broader impact on the environment. To increase the sustainability of our own supply chain, we work to establish partnerships for localised fulfilment. As of 2026, we operate out of five facilities worldwide.

Each operational location is selected based on the demand for our products in the geographic region. By establishing local fulfilment services we reduce the need to transport goods by air or sea from our UK location and reduce our overall carbon footprint.





People and Processes

Humanity has the biggest impact on the environment, that is why, at GMC Marketing Ltd., we count our people as part of our sustainability initiatives. We are committed to maintaining and improving quality of life by putting our people first throughout our processes and practices.

Ethical Trading Initiative

The Ethical Trading Initiative base code is an internationally recognised code of good labour practice founded on the conventions of the International Labour Organization. The ETI base Code sets the standard for the bare minimum employees of GMC Marketing Ltd can expect:

- Employment is freely chosen.
- Freedom of association and the right to collective bargaining are respected.
- Working conditions are safe and hygienic. Child labour shall not be used.
- Living wages are paid.
- Working hours are not excessive. No discrimination is practiced.
- Regular employment is provided.
- No harsh or inhumane treatment is allowed.

Reduce, Reuse, Recycle

The circular economy is the foundation stone of our production process. From reducing our landfill contribution to zero all the way through to making sure we create and distribute products of the highest quality. By creating products such as wall art at a high standard, we ensure that our customers can donate or resell them, giving the products a second life rather than ending up in landfill when décor tastes change.

We extend this ethos to our own procurement processes: our priority is to procure equipment second hand.

Supplier Vetting

All of our suppliers are vetted to make sure that they follow our guidelines for best practice. These include all local legal requirements as well as the processes and procedures we feel are essential for operating environmental and ethically responsible business.

This information is regularly reviewed and we monitor suppliers on a frequent basis to make sure they are operating at or beyond the standards we set.

Appendix

ISO Certificate



Citation ISO Certification

Certificate of Registration

This document certifies that the Management System of

GMC Marketing Ltd

Unit C & D Cartel Business Park Edinburgh Way Harlow Essex CM20 2TT

have been assessed and approved by Citation ISO Certification Limited to the following management systems, standards and guidelines:-

ISO 9001:2015

The scope of the Management System applies to the following:-

The provision of wall art fulfilment services, including digital printing, framing, private labelling, and shipping, serving the wall art market

Original approval: 22/03/2023

Current certificate: 22/03/2024

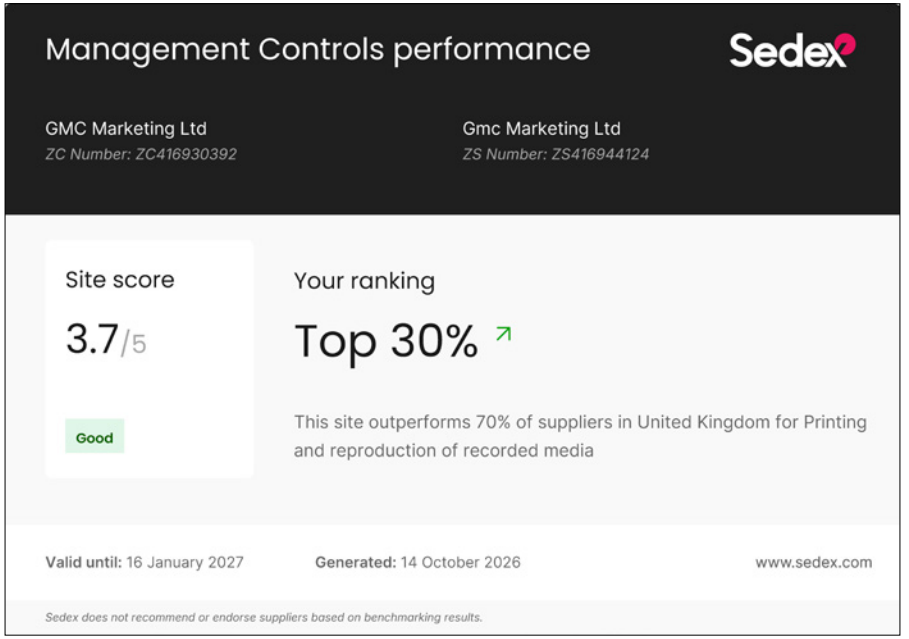
Certificate expiry: 21/03/2027

Certificate number: 411602023

On behalf of Citation ISO Certification Limited

Muspole Court, Muspole Street, Norwich, Norfolk, NR3 1DJ

Sedex Summary



Management Controls performance

Sedex

GMC Marketing Ltd
ZC Number: ZC416930392

Gmc Marketing Ltd
ZS Number: ZS416944124

Site score

3.7/5

Good

Your ranking

Top 30%

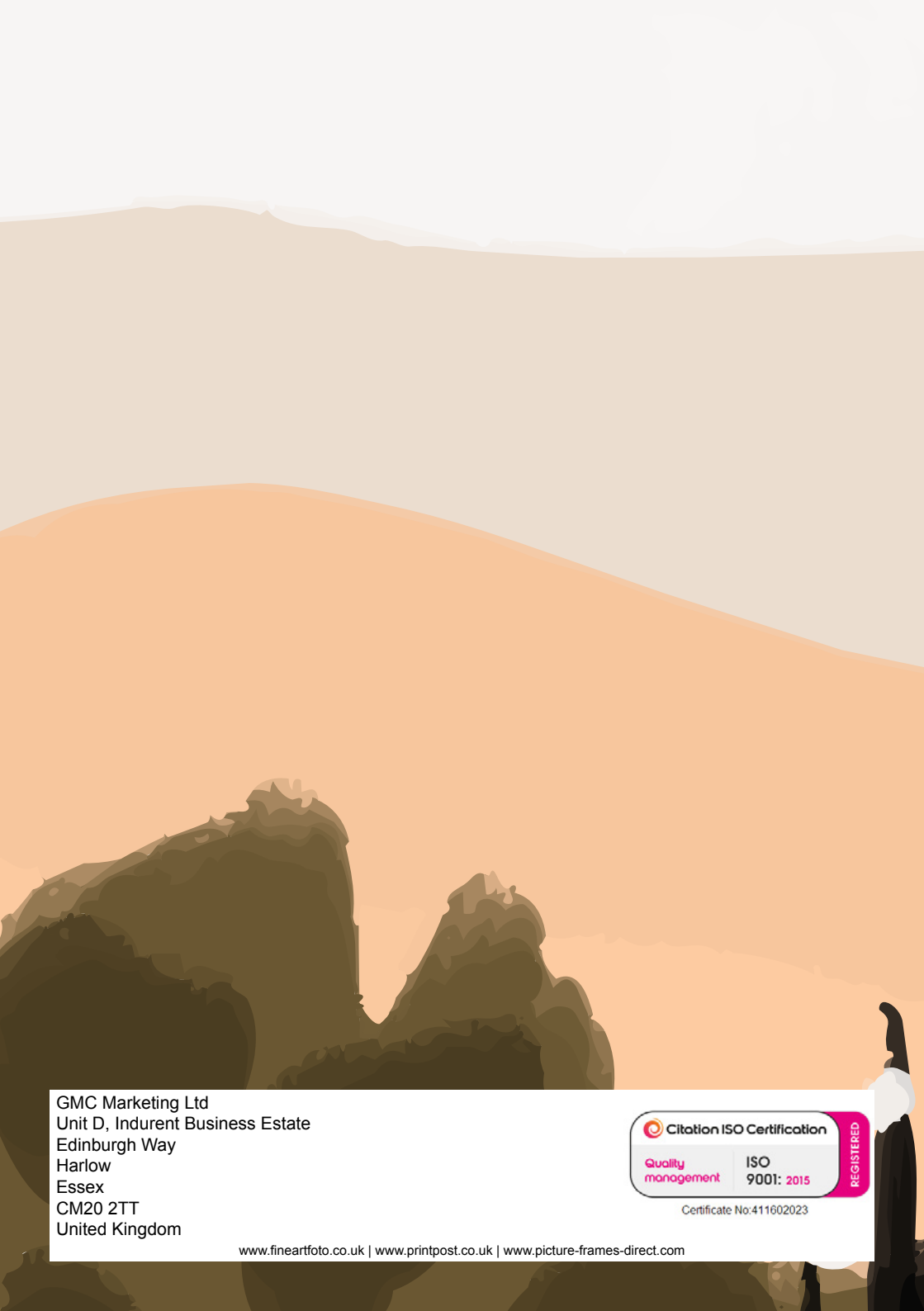
This site outperforms 70% of suppliers in United Kingdom for Printing and reproduction of recorded media

Valid until: 16 January 2027

Generated: 14 October 2026

www.sedex.com

Sedex does not recommend or endorse suppliers based on benchmarking results.



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Edinburgh Way
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Essex
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United Kingdom

Citation ISO Certification
Quality management
ISO 9001: 2015
REGISTERED
Certificate No:411602023